

Marketing Intern/Working Student (m/f/d)

We at latAI are on a mission to combine state of the art technologies in Software electronics and hardware to transform our and our customers' ideas from prototypes into impactful products. From multilevel PCB design to the development of AI-powered web applications, a deep dive into the newest tiny machine learning algorithms or building and scaling our very own E-commerce shops, we try to master everything. And if we're not there yet we are on our way.

At latAI you will find a young, fast-paced and interdisciplinary team that offers space to grow and a diverse set of opportunities!

Your purpose:

As Marketing Intern at latAI, you are responsible for creating compelling product marketing to drive our business growth. The role is ideal, if you're looking to gain more marketing experience and actively take part in shaping the marketing strategy together with our sales team.

- You will assist in the further development of latAI's brand,
- You invent user-first brand experiences for our in-house products,
- You analyze marketing campaigns to understand the impact on customer and user acquisition and optimize our strategy,
- You explore other marketing functions, such as Online Marketing and Content Marketing, for cross-functional projects,

What you bring with you:

- You have a background in Marketing, Business Administration, Communication Science, or a comparable field of studies,
- You are passionate about Product marketing & E-commerce,
- You are creative and willing to integrate that spirit into your work,
- You're a self-starter with an ability to learn new tools quickly,
- You have excellent written and spoken German & English skills,

Why latAI:

- We value a culture of ownership. You can expect to be given significant responsibilities over your project starting from day 1.
- Personal development is very important to us, we accompany you on your way to improving your soft skills, expanding your tech stack and growing new opportunities.
- We let you choose our next company and team events such as hackathons, ski trips, or dinner events.
- At LatAI, we value a proper work-life balance, you'll benefit from our Urban Sports Club membership, free drinks and healthy snacks.
- In our innovation lab, we empower you to realize your own DIY projects!

If this sparked your interest, contact us at application@latai.de we would love to get to know you!

At latAI, we embrace and celebrate diversity and strive to create an inclusive environment for all employees.

Will you join us on our journey?